

**KAREN GORDON JOINS PROVIDENCE EQUITY PARTNERS
AS A MANAGING DIRECTOR**

Providence, RI – November 18, 2013 – Providence Equity Partners, the world’s leading private equity firm focused on media, communications, education and information investments, today announced that Karen Gordon has joined the firm as a Managing Director in its Portfolio Operations Group. Ms. Gordon joins from The Boston Consulting Group (BCG) where she has served in a variety of senior positions since 1996, including most recently as Senior Partner and Managing Director.

At BCG, Ms. Gordon led the firm’s Center for Consumer and Customer Insight and the Consumer and Retail practice and was a member of the firm’s Officer Development Committee. She worked with management teams at a wide variety of companies to help generate top line growth and operating and EBIT improvements. Her responsibilities at BCG included leading the marketing and sales practice area for the consumer practice and leading the firm’s female consulting professionals development and retention program. Prior to BCG, Ms. Gordon was a Brand Manager at Procter & Gamble where she is credited with turning around and growing well-known brands including Children’s NyQuil and Metamucil. Ms. Gordon earned a Bachelor of Arts degree, cum laude, from Yale College and a Master in Business Administration from Harvard Business School, where she was a Baker Scholar.

“We regularly add top talent in every area of our business and are very pleased to welcome Karen to the Providence team,” said Jonathan Nelson, Providence’s Chief Executive Officer. “Karen has a tremendous record of helping companies translate consumer and customer insights into profitable growth. She is also recognized as an expert in assisting companies with large scale change, including merger integration and major strategic initiatives. We look forward to her contributions to our portfolio and in the evaluation of new investments.”

About Providence Equity Partners

Providence Equity Partners is the leading global private equity firm specializing in equity

investments in media, communications, education, and information companies around the world. In total, the firm's principals manage funds with \$37 billion in commitments and have invested in more than 130 companies globally since the firm's inception in 1989. Providence is headquartered in Providence, RI and also has offices in New York, London, Hong Kong, Beijing, and New Delhi. Visit www.provequity.com for more information.

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